

SHURE

# CONSISTENT PERFORMANCE. UNMATCHED FLEXIBILITY.

## + MICROFLEX® ADVANCE™

# MXA710 LINEAR ARRAY MICROPHONE

Whether it's under or next to a wall-mounted display, suspended from the ceiling or flush mounted in a table, the MXA710 subtly blends into any meeting room aesthetic, without sacrificing the premium audio capture you would expect from the newest addition to the innovative Microflex Advance portfolio.



## + COLLABORATION REIMAGINED

Steerable Coverage™ provides directional lobes easily configured depending on installation. Autofocus™ technology continually fine-tunes the position of each lobe in real time, for consistent sound if meeting participants shift in their seats.

## + ENTERPRISE-WIDE DEPLOYMENT

Unprecedented flexibility to meet varying room requirements from small to large, the MXA710 provides audio capture at scale that's easier than ever.

## + INTELLIMIX® DSP

Onboard digital signal processing delivers a single channel of auto-mixed, noise-free, and echo-free audio in AV conferencing applications, using Shure's proprietary IntelliMix DSP algorithms.



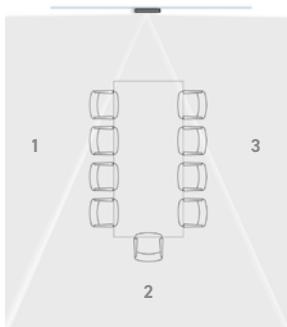
## + WELL CONNECTED

Intuitive, programming-free LED mute sync functionality with leading third party software codecs solutions when connected to the IntelliMix® P300 or ANIUSB-MATRIX Audio Network Interface.



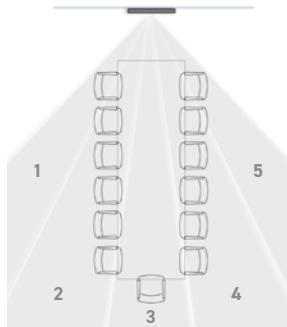
## APPLICATIONS

Match arrays to the audio needs of rooms of any size, configuration or installation type including wall, table or ceiling mount options.



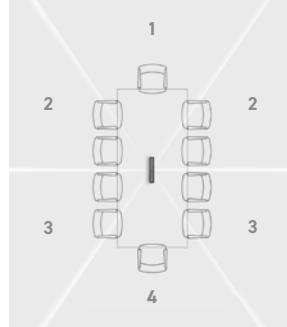
SMALL CONFERENCE ROOM

Wall Horizontal  
2 Foot Array  
3 Lobes Deployed



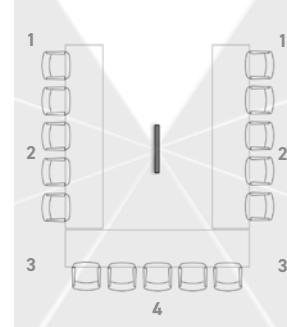
MEDIUM CONFERENCE ROOM

Wall Horizontal  
4 Foot Array  
5 Lobes Deployed



MEDIUM CONFERENCE ROOM

Table  
2 Foot Array  
4 Lobes Deployed



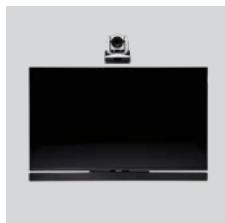
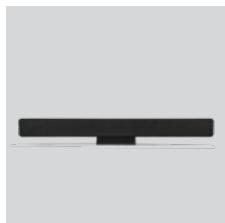
LARGE CONFERENCE ROOM

Ceiling  
4 Foot Array  
4 Lobes Deployed



## INSTALLATION

The sleek, linear form factor of the MXA710 (available in two lengths and three colors) allows for placement virtually anywhere in a meeting space, including on a wall, around a display, ceiling, or into a conference room table.



**WALL MOUNT**  
(on wall with provided  
wall bracket)

**SUSPENSION MOUNT**  
(suspension eyelets  
provided - wire rope  
not included)

**DESK STAND MOUNT**  
(optional accessory)

**DISPLAY MOUNT**  
(With third-party  
accessory)

**MIC STAND ADAPTER**  
(optional accessory)

**FLUSH MOUNT  
TABLE OR WALL**  
(optional accessory)



## CONFIGURATION

With free **Designer System Configuration Software** you can easily pre-configure room coverage layouts offline and fine-tuned live on-site. Complete audio routing ahead of time to save installation time.